

2026 Scattered Site

PARADE *of* HOMES

2026 Sponsorship Opportunities

Sept 17th – 20th & Sept 24th -27th

New Home Construction Showcase in the communities
of Baldwinsville, Camillus, Chittenango, Jamesville,
Liverpool, Manlius, Minoa & Syracuse

2026 Scattered Site

PARADE of HOMES

Sept 17th – 20th & Sept 24th -27th

The Home Builders & Remodelers of CNY is excited to introduce the first-ever Scattered Site Parade of Homes to Central New York region.

The 2026 Scattered Site Parade of Homes will showcase a diverse collection of newly constructed homes, showcasing the latest in design, craftsmanship, and modern living features from nine of the area's top builders.

The Scattered Site Parade of Homes offers a unique opportunity for visitors to partake in self-guided tours and explore nine newly built homes located in eight different welcoming Central New York communities.

Get ready to get inspired! Plan your route and hit the road for a new experience at the 2026 Scattered Site Parade of Homes!

Don't miss what's new across Central New York You just might find a new way home in a community that feels right for you!

2026 Scattered Site

PARADE of HOMES

Title Sponsorship \$10,000

- Name & logo included on all marketing promotion
- Name & logo included on all event site signage
- Name & logo on event tickets
- Name and logo prominently placed on event landing page
- Banner Ad on Parade of Home App
- (12) Dedicated social posts, speaking to your sponsorship
- Mention in all event press releases & interviews
- (1) Guest appearance on the Home Repair Workshop Radio Show
- Opportunity to appear with HBR for on-air event promotion
- (1) Full page ad in the official Parade of Homes Program Guide (print & electronic)
- Listing on Parade of Homes sponsor page
- (200) Printed copies of the official Parade of Homes Program Guide
- (100) Good any Day event tickets

2026 Scattered Site

PARADE of HOMES

Supporting Sponsorships

Gold Level -\$6,500

- Name & logo included on select marketing promotion
- Name & logo on select event signage
- Name & logo on event tickets
- Name & logo prominently placed on event landing page
- Banner Ad on Parade of Home App
- (8) Dedicated social posts, speaking to your sponsorship
- Mention in all event press releases
- (1) Guest appearance on the Home Repair Workshop Radio Show
- (1) Full page ad in the official Parade of Homes Program Guide (print & electronic)
- Listing on Parade of Homes sponsor page
- (150) Printed copies of the official Parade of Homes Program Guide
- (75) Good and Day event tickets

Silver Level -\$4,500

- Name & logo included on select marketing promotion
- Name & logo on select event signage
- Name & logo on event tickets
- Name & logo prominently placed on event landing page
- Banner Ad on Parade of Home App
- (6) Dedicated social posts, speaking to your sponsorship
- Mention in all event press releases
- (1) Guest appearance on the Home Repair Workshop Radio Show
- (1) 1/2-page ad in the official Parade of Homes Program Guide (print & electronic)
- Listing on Parade of Homes sponsor page
- (100) Printed copies of the official Parade of Homes Program Guide
- (50) Good and Day event tickets

2026 Scattered Site

PARADE of HOMES

Supporting Sponsorships

Bronze Level - \$2,500

- Name & logo included on select marketing promotion
- Name & logo on select event signage
- Name & logo on event tickets
- Name & logo on event landing page
- Banner Ad on Parade of Home App
- (4) Dedicated social posts, speaking to your sponsorship
- Mention in all event press releases
- (1) ¼ page ad in the official Parade of Homes Program Guide (print & electronic)
- Listing on Parade of Homes sponsor page
- (75) Printed copies of the official Parade of Homes Program Guide
- (25) Good and Day event tickets